



RETAIL SOLUTIONS

Excitement for 2012

AVI Expands with AVI-Retail

It is an exciting time at Audio Video Innovations as the company celebrates 15 years of delivering exceptional retail solutions. As the company continues to grow, there are many changes happening so our clients will receive the high standard of service they are accustomed with. "In the last few years, our company has seen a tremendous growth in the retail division, and the time has arrived for us to expand our efforts in this category. Our client base has experienced exponential growth, and we must continue our high standards of execution and communication with our customers" explains Brad Fairman, Vice President at AVI.

Year over year the retail environment has evolved and has embraced some of the latest technologies to create exciting retail merchandising experiences. AVI has expanded its retail division to embrace the demands of the market place and the company's clients across North America. AVI-Retail (www.avi-retail.com) is the dedicated division of the company working along side the digital signage and OEM arms of the company.

Karem Banna has joined the team at AVI-Retail to handle the sales across

CREATING CONSUMER EXPERIENCES
Influence purchasing decisions at the point of sale

SERVICES
AVI Retail can provide 100% of the solution or a single service/product to

PROJECTS
Our case studies help demonstrate how we integrated our strategy, design and

OUR PROCESS
AVI Retail meets client challenges with a simple, yet powerful three-part process

COMPANY
AVI Retail designs and manufactures project based electronic interactives for

The new AVI—Retail website.

North America. He has over 20 years experience working in consumer electronics at all levels. From working the floor at a well known single store independent retail outlet, to being a national director and national marketing manager in wholesale, he understands many different elements of the retail supply chain and marketing assets at retail. He has worked for companies such as Panasonic, RIM, Trends Electronics and Future Shop.

Working collaboratively with our

clients, AVI Retail delivers retail display solutions using bleeding edge technologies. The ability to provide valuable analytics is part of the forensic approach we use to deliver marketing information collected at retail. Everybody at AVI is excited about the direction for 2012, and all of the company's expansion plans.